



## **Buzzhosting Search Engine Optimisation**

This document is designed to provide further information about Buzzhostings search engine optimisation services. The aim of this document is to outline the differences between our optimisation packages and pricing structure.

We provide the following types of Optimisation :

Standard optimisation

Advanced optimisation

12 month SEO

We can also combine SEO with website hosting, design and Ecommerce shopping solutions.

### **Standard Optimisation – from £99**

Suitable for all websites and websites advertising a service. The standard optimisation covers all of the basics and is designed to serve as a solid foundation for any further optimisation work. The standard optimisation is the starting point for any website that is looking to build and grow online presence.

Not all websites are the same and many websites only need our standard optimisation in order to obtain good rankings in the search engines, each website is different, each website has a different set of online competitors.

### **WHAT DO I GET FOR £99**

Html tags optimised – index or home page only

Keywords optimised - and one follow up review – index and home page only

Images optimized

Relevant changes to H1 tags and such

Google webmaster account created

Sitemap created

Site submission

Changes to website content in order to bring keywords out

Free review for further enhancing page rank and page popularity

This level of optimisation takes circa 5 to 7 days to complete

### **Advanced Optimisation – from £200 (subject to quote)**

Our advanced optimisation is tailored towards websites that want to achieve good placement in Google, however they are trying to crack a competitive market.

The process involves optimising your website to the same level as our standard optimisation service, we then go quite a lot further and build a series of quality one way text links direct to your website. Each one way text link is written to include your keywords, and will give your website a significant boost. We compliment the text links with an article submission service. Article submission is starting to prove very valuable with regards improving page popularity. We will ask if you want to write your own article, or we can write one for you.

We will also optimise each main page on your website (subject to discussion) – this way we can tailor each page on your website slightly differently in order to pick up extra keywords and more diverse searches.

We will review your optimisation once the work is complete, and will provide one mop up session where we will make changes and tweaks. However the timing of the mop up session is very much dependant on indexing and Google.

Please note that there are other aspects of the optimisation process that we carry out, however it is not possible to list them as most depend on the type of website and website content.

The advanced optimisation can take anything from 10 to 14 days to complete.

The total price for the quote can vary from £200 through to £400 depending on the size of the website and market area that the website operates in. As a guide expect a price of circa £250 to £300 for a small to medium website.

### **12 Month SEO – from £400 (subject to quote)**

Never trust a SEO company if they are not willing to commit to a long term strategy. It is likely that the SEO company can not deliver if all they want is to optimise and ‘run’.

Our 12 month SEO service is aimed at looking after your SEO needs for a full 12 months, this includes everything listed in the advanced optimisation service, along with full submission for 12 months. The 12 month service involves regular reviews, keyword effectiveness and relevant changes needed to improve keyword performance. There are no extra costs involved, and every aspect of organic SEO is covered.

Please contact Andy at Buzzhosting in order to discuss – [mail@buzzhosting.org.uk](mailto:mail@buzzhosting.org.uk)

## **OVERVIEW**

- All SEO work is organic, no blackhat SEO.
- You own the SEO work that we do, we will not take any tricks of the trade away when our services are complete.
- We only work with two clients at any one time.
- You will be provided with one point of contact.
- We work closely with our clients, and run everything past our clients before implementation.
- We will provide open and honest reviews, along with suggestions to increase page rank and page popularity.
- We are happy to work with your website designer or webmaster in order to implement changes. We can also work direct on your website via ftp.

### **Payment Details**

Standard optimisation – we prefer to be paid once the work is complete

Advanced optimisation – 50% of the total price upon agreement, and then the final 50% once the work is complete. We ask for payment at the start of the process as we use this for purchasing links.

12 Month SEO – we are open to discussion with regards payment.

Please visit our website to find out more.

[www.buzzhosting.org.uk](http://www.buzzhosting.org.uk)

email us : [mail@buzzhosting.org.uk](mailto:mail@buzzhosting.org.uk)